

PLANNING DEPARTMENT
STREET NAME
SUPPLEMENTAL APPLICATION FORM

TOWN OF HILTON HEAD ISLAND
*THIS FORM MUST BE ACCOMPANIED BY A MASTER
APPLICATION AND A SUBDIVISION APPLICATION FORM.*

Please TYPE or PRINT legibly

PROPOSED STREET NAMES (list in order of preference)

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

***A minimum of 3 different names must be submitted or the application will not be accepted.**

THE FOLLOWING ITEMS MUST BE ATTACHED IN ORDER FOR THIS APPLICATION TO BE COMPLETE.

- ☐ MASTER APPLICATION

- ☐ WRITTEN NARRATIVE THAT STATES WHY EACH NAME WAS CHOSEN AND HOW THE NAME MEETS THE CRITERIA OF THE LMO, WITH PARTICULAR EMPHASIS ON CRITERION C & D. THE NAME SHOULD HAVE SOME RELEVANCE TO SOUTH CAROLINA, THE LOWCOUNTRY, HILTON HEAD ISLAND OR THE GENERAL AREA OF THE PROPOSED STREET LOCATION.

- ☐ ONE SITE PLAN INDICATING THE LOCATION OF THE PROPOSED STREET(S)
(This plan should include a vicinity map and should be no larger than 11" x 17".)

CRITERIA

1. Each of the proposed street names should meet the following criteria listed in Land Management Ordinance Section 16-3-1105, Criteria for New Names and Name Changes. These criteria are listed below:
 - A. No new street or development project name, or proposed renaming of an existing street or development, except phases of the same development project, shall duplicate, be phonetically similar to, or in any way be likely to be confused with an existing street or development name, in spite of the use of prefixes or suffixes.
 - B. It is desirable to use names which are simple, logical, easy to read and pronounce, and which are clear and brief. Use of frivolous or complicated words, or unconventional spellings in names shall not be approved.

(continued on back)

FOR OFFICIAL USE ONLY

DATE RECEIVED: _____
ACCEPTED BY: _____

TIME: _____
MASTER TRACKING NUMBER: _____

- C. It is desirable to use names which have some association with Hilton Head Island and specifically with the immediate location of the road or place, such as reference to local history or physiographic features.
- D. Use of a common theme is recommended for names of streets which are associated with one another, such as those within a residential development.
- E. Intersecting streets shall not have the same or similar name.
- F. Streets which continue through an intersection should generally bear the same name.
- G. A street making an approximate right-angle turn where there is no possibility of extending the street in either direction shall be considered to be continuous and be so named. Where there is a choice of direction or a possibility of extending either section in the future, such configuration shall be considered to be an intersection and different names assigned.
- H. The proposed name of the development should in all respects emphasize the project's distinctive name rather than the name of the company or corporation that owns the development. This will reduce confusion on the location of separate developments owned by the same company or corporation.

RE-NAMING A STREET

Any person proposing to re-name a street must provide a mailed notice to all owners of property fronting on the street to be re-named. Such notice shall comply with Sec, 16-3-111 including submission of an affidavit of compliance and a list of all owners to which notice was mailed.